	Enrollmo	ent No:			Exam Seat No:		_	
			C.U.SHA	AH UN	IIVERSIT	\mathbf{Y}		
			Summe	r Exami	ination-2018	3		
	Subject Name : Entrepreneurship Development							
	Subject Code: 4MS04EDD1				Branch: BBA			
	Semester	: 4	Date: 03/05/20	18	Time: 10:30 To 01	:30 Marks : 70		
	(2) I (3) I	Jse of Pr nstruction Oraw nea	<u> </u>	nswer book a es (if necessa	er electronic instrumence strictly to be obeyong: ry) at right places.	•		
Q-1		Attemp	ot the following que	stions:			(14)	
Atte	a) b) c) d) e) f) g) h) i) j) k) l) m) n) mpt any f	State an Write f Define Define What is Define The ter State to Explair State on State in Stat	Entrepreneur ny four characteristic ull form of EDP. Entrepreneurship. Product o you mean by AIDA s Imitator? CRM. m CED refers to vo methods of time no intangible services. ne principal of time rames of two types of apportance of creativitations from Q-2 to Q	nanagement. management. Entrepreneur	_· ·°S.			
Q-2	A	State th	ot all questions be characteristics of a	ın Entreprene	ur. Explain any two p	precisely and in	(14) 7	
	В	brief. State th	e importance of Entr	repreneurship	development in Indi	a.	7	
Q-3	A B	Explair	ot all questions of various components note on Relationship		g process.		(14) 7 7	
Q-4	A	_	ot all questions the sources of funds	s in case of si	nall and medium bus	iness.	(14) 7	



	В	Explain the term- Capitalization. State various concepts of capitalization.	7			
Q-5		Attempt all questions				
	A	Explain the term with reference to SMEs. (i) Working Capital (ii) Profitability Analysis	7			
	В	Explain the role of DICs (District Industries Centers) in Entrepreneurship development.	7			
Q-6		Attempt all questions				
	\mathbf{A}	Explain in detail Time management.	7			
	В	Explain the term- Break-Even Analysis. State its use/s.	7			
Q-7		Attempt all questions	(14)			
•	\mathbf{A}	Explain the simplified cost accounting system for SME.	7			
	В	Differentiate between product cost and project cost.	7			
Q-8		Attempt all questions	(14)			
	\mathbf{A}	State the objectives of EDP. State stages/phases of EDP.	7			
	В	State the various supports provided by the Government and other organizations for the Entrepreneurship development in India.	7			

